A Whimsical Winter Wonderland

CHRISTMAS LANE — BRAND & DESIGN KIT

Official Website Typography, Color Palette & UI Reference · Plant City, Florida

2026 SEASON SCHEDULE
Opening Night: Friday, Nov 27, 2026
Thu–Sun (Nov 27 – Dec 13) & Nightly (Dec 17 – 24)
6:00 PM – 10:00 PM (Box Office 5:30 PM)

1. OFFICIAL WEBSITE TYPOGRAPHY (GOOGLE FONTS)

4 FONT FAMILIES

PRIMARY HEADLINES (H1 / H2) — `--font-headline`

ROBOTO SLAB — 1.5M+ LIGHTS

Weights: 400, 600, 700, 800, 900 · **Usage:** Main uppercase page titles (`H1` in Crimson `#D94A38`), section headers (`H2` in Teal `#1BA5B8`), stat counters, and ticket pricing.

DISPLAY SERIF (H3 / CARDS) — `--font-serif`

CINZEL — CLASSICAL HOLIDAY

Weights: 500, 700 · **Usage:** Card headings (`H3` in Dark Gold `#AA8A48` or Crimson `#D94A38`), uppercase sub-labels, and classical display titles.

BODY COPY, NAV & UI BUTTONS — `--font-sans`

Montserrat — Clean, warm, readable body text & buttons.

Weights: 400, 500, 600, 700, 800 · **Usage:** All paragraph copy (`500`), lead descriptions (`600`), navigation links (`700`), and pill CTA buttons (`800` uppercase).

DECORATIVE SCRIPT EYEBROW — `--font-script`

Rochester — Experience the Holiday Magic

Weight: 400 Regular · **Usage:** Whimsical cursive eyebrow subheadings (`.script-sub` in Festive Teal `#1BA5B8`) positioned above main `H1` and `H2` headings.

2. BRAND COLOR PALETTE & HEX TOKENS

PRIMARY, SECONDARY & SURFACE TOKENS

FESTIVE BRAND ACCENTS (REDS, TEALS, GOLDS & EVERGREEN)

`#D94A38` — RGB(217, 74, 56)	`#B83424` — Hover: #C03A2A	`#1BA5B8` — RGB(27, 165, 184)	`#138393` — Hover: #1693A4
Crimson Red (Primary)	**Crimson Dark & Velvet**	**Festive Teal**	**Deep Teal**
`--accent-crimson`	`--accent-velvet: #7A1C1C`	`--accent-teal`	`--accent-teal-dark`
H1 titles, primary buttons, featured pricing borders, stat numbers	Primary button hover states & rich velvet red accents (`#7A1C1C`)	H2 headers, `.script-sub` script text, icons, secondary buttons	Inline text links, feature badge text, teal button hover state

`#C6A665` — RGB(198, 166, 101)	`#AA8A48` — RGB(170, 138, 72)	`#F6C65D` — Alt: #D4AF37	`#16342A` — Dark: #0B1E16
Antique Gold	**Burnished Dark Gold**	**Warm Bright Gold**	**Deep Pine Green**
`--accent-gold`	`--accent-gold-dark`	`--accent-gold-light`	`--pine-deep / --pine-dark`
2px card borders, double-border frames, gold buttons, star accents	H3 subheadings, gold button hover state, metallic label text	Luminous highlights, warm glow accents, and classic gold (`#D4AF37`)	Evergreen badges, dark banners, video overlays (`#0B1E16`)

BACKGROUNDS, SURFACES & TYPOGRAPHY NEUTRALS

`#FAF6F0` — RGB(250, 246, 240)	`#F4EFE6` — Alt: #FDFBF7	`#2C2623` — RGB(44, 38, 35)	`#5C5550` — Card: #FFFFFF
Warm Parchment	**Soft Cream Parchment**	**Charcoal Espresso**	**Muted Warm Taupe**
`--bg-parchment`	`--bg-parchment-alt`	`--text-dark`	`--text-muted`
Primary site-wide page background & sticky navigation bar	Subtle callout boxes, fast-fact tiles (`#FDFBF7`), secondary surfaces	Primary body copy, navigation links, high-contrast readable text	Lead descriptions, captions, secondary metadata on `#FFFFFF` cards

3. UI & LAYOUT STYLING STANDARDS

- **Cards & Containers:** Crisp white (`#FFFFFF`) with `2px solid #C6A665` gold borders, `14px` border radius, and soft drop shadows.
- **Buttons:** Full pill radius (`30px`), `Montserrat 800` uppercase, `0.05em` letter-spacing.
- **Open Page Headers:** Centered tree stamp (`head-tree.png`), script eyebrow (`.script-sub`), uppercase `H1` , and muted `.lead` summary.

PRIMARY CTA (#D94A38) · TEAL BUTTON (#1BA5B8) · GOLD BUTTON (#C6A665) · OUTLINE CTA

4. 2026 SEASON & VENUE QUICK REFERENCE

Opening Night: Friday, November 27, 2026
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Hours: 6:00 PM – 10:00 PM *(Ticket Booths Open at 5:30 PM)*
Admission: $12 (13+), $10 (Ages 4–12), FREE (Ages 3 & Under) · Free Parking
Venue: Charlie Grimes Family Ag Center · 2508 W Oak Ave, Plant City, FL 33563